



STATE SOLO & TEAM JUDGES BIOS



JESUS ACOSTA

Jesus Acosta is originally from Guanajuato, Mexico. He discovered dance at Sam Houston State University where he decided to pursue a career in dance while studying to receive a BFA in Dance. Most recently he was named as one of the newest members of the Board of Directors for Houston Contemporary Dance Company. He is a founding member of the HCDC where he danced for 3 seasons and NobleMotion Dance where he danced for 9 seasons while also rehearsal director. He previously danced with The Houston Metropolitan Dance Company, The Kista Tucker Dance Company, and Hope Stone Dance Company. He has worked with MA Dance and Auxiliaries for 21 years teaching, choreographing, and judging. Jesus has choreographed for The Houston Texans Cheerleaders and has been a judge on the Contemporary/Lyrical Panel for 5 years at The Dance Worlds and was on the Jazz Panel at UDA College Nationals in 2025. He currently teaches all levels of Jazz at Dance Du Coeur in Sugar Land, TX where he has also been a Company Director for the past 12 years. He believes in instilling positivity to everyone that he comes in contact with.



KELSEY ADKINS

Kelsey began her dance career as a studio trained dancer in Morris, Illinois, training and competing in all styles. She then went on to attend Loyola University Chicago, graduating with a business administration degree with a focus on sports management and marketing. While attending Loyola, Kelsey was a 4-year member and captain of the Loyola Dance Team, competing nationally with the Universal Dance Association each year. That collegiate competitive atmosphere inspired her to audition for UDA staff early on where she spent each summer traveling the country teaching camps.

Following college, Kelsey moved into a full-time role with Varsity Spirit as the Dance State Director serving the central and mountain west regions. Her career with Varsity Spirit has now spanned over a decade in which she has helped shape memorable experiences for thousands of athletes and built meaningful relationships with coaches. Varsity has afforded her many opportunities including judging at the regional and national levels including speaking at conferences nationwide, and directing large scale dance events, including the Dance Worlds. Kelsey played an integral role in getting Kansas's first ever state game competition off the ground and has served in an advisory role for several state spirit associations including KSHSAA, AAA, CHSAA, WYHSAA, MHSAA, and NCA. Kelsey is a 2-time State Director of the year and Varsity Eagle award recipient. She takes pride in making the lives of coaches just a little bit easier each day as it's what fuels her passion most.

Beyond her full-time job, Kelsey has also shared in the joy of coaching. While living in Chicago, she coached the mini all-star program at Studio 22 in Niles, IL. Instilling that initial love for dance, while teaching the value of hard work was so fun with the littles. She has also coached at the NAIA level, with Calumet College for 2 seasons.

Kelsey currently resides in Denver, Colorado with her husband, son and golden retriever!



RHODESSA BELL

RHODESSA BELL, got her start in dance at the age of 12 under the direction of Koni Riley at Dance Dimensions studio in Mineola, Texas. She received her B.S. at Stephen F. Austin where she was a member of the SFA Pom Squad and the SFA Repertory Dance Company. After graduation Rhodessa moved to Houston where she studied with Richard Hebscher, Jhon Stronks, and Dina Veil. Houston expanded her performance vocabulary and from 2004 to 2008 she performed with several professional companies such as Houston Metropolitan, Psophonia, Wyld Style, and Planet Funk. This exploration expanded her training to include ballet, modern and hip hop. Since 2004 Rhodessa has worked for Marching Auxiliaries teaching dance and creating choreography for children of all ages nationwide. In 2009 Rhodessa completed a year of residency in Amsterdam Netherlands. During her stay she taught hip hop and lyrical jazz for Amsterdam Dance Centre, Body Action, and Lucia Marthas Institute for Performing Arts. Within the year, Rhodessa also choreographed an evening length work called "Laughter" set on a performance company she created called UniverSouL Dance Company. She was honored to showcase her work as well as perform at several festivals and local venues throughout Holland. Rhodessa's love for teaching and performing has spanned more than two decades. Thorough in her approach, she gives special attention to the specific needs of each dancer she teaches. After leaving a class with Rhodessa dancers are sure to feel more accomplished, energized, and empowered.



HANNAH BOHN

Hannah Bohn is a lifelong Illinois resident. She has danced for over 30 years, coming from a strong technical ballet background which includes training from notable companies such as American Ballet Theatre and the Joffrey Ballet.

In 2011, Hannah served as Miss Illinois. At the 2011 pageant, she received the overall talent award, and went on to finish in the Top Ten at the 2012 Miss America Pageant, where she got to perform her talent of Ballet En Pointe Live on ABC! Following her year of service, she worked for 8 years on the Miss Illinois Production team as the Head Choreographer. Hannah still volunteers with the Miss America Organization, serving on State Judging Panels for: California, Utah, Indiana, Nebraska, Alabama, Iowa, North Carolina and Georgia.

Hannah coached and choreographed Illinois High School competitive dance for 13 years. She had a very successful career, with her teams winning Sectional and Conference Championships, as well as finishing in the Top Ten at the Illinois State Final Championship. She has worked as an IHSA Judge for 8 years, and upon her retirement from coaching, choreographs for and trains several Illinois High School Dance Teams.

For 5 years, Hannah worked with Dance Team Union as a Camp Instructor, Nationals Emcee and was the first hired Sales Liaison, managing 5 states of dance teams and their coaches. She is a touring judge and emcee for studio dance competitions, and has had several of her own routines recognized at both a regional and national level. Hannah founded and directs her own company, Reverence Dance. With this company, she and her alumni staff have trained/choreographed for over 100 high school dancers.

Hannah currently works for Legacy Dance Championships as their Customer Care Manager, and for Sharpen Up Dance Team Training as their Customer Care Specialist. She loves to spend time with her husband Zach and her own little dancer, 2 year old Riley. She is very excited to enjoy the great talent of Iowa Dance once again!



KINSHASA GARRETT

Kinshasa Garrett, a Dallas native, brings over 30 years of diverse experience as a performer, choreographer, consultant, and judge. She began her dance training at age 5, continuing her education and performances through middle school, high school, and university, where she eventually became Head Dance Captain. Kinshasa's professional performances include industrial work with notable brands such as Nike, Juicy Couture, Mary Kay, Toni & Guy, Texas Instruments, Lululemon Athletica, Sephora, Forever 21, Sea World, and AMC Theaters. She has also been a featured performer for the NFL, World Cup Soccer, and the Olympic Games.

As a Director and Choreographer, Kinshasa has led her teams to numerous Platinum and High Gold awards at competitions and conventions like Tremaine, Jump, Pulse, and Adrenaline. She has achieved significant success in school and all-star competitions, earning State and National Championship solo and team specialty awards for Innovative Choreography and Technical Excellence from brands such as AmeriDance, ADTS, Danceline Productions, MA Dance, NDA, Power Dance, The American Championships, Spirit Celebration, Power Dance and UDA.

Kinshasa currently resides in Georgetown, TX, serving as the Southwest Regional Director for The United States All Star Federation (USASF), which governs dance and cheerleading clubs. Her responsibilities include managing membership and compliance for Arkansas, Louisiana, New Mexico, Oklahoma, and Texas, and she also holds the roles of USASF Leadership Director, Enrichment and DEIS Coordinator. Additionally, Kinshasa coordinates the USASF Athlete Advisory Council. She frequently travels both domestically and internationally, judging, speaking, instructing, coaching, and consulting for all-star teams, studios, high schools, and universities across Australia, the United Kingdom, Europe, Central and South America.



LAURA HARRELL

Laura Harrell, a native Houstonian, holds a Bachelor of Fine Arts and Master of Fine Arts degree in dance from Sam Houston State University. She is the Managing Director of Open Dance Project, a Houston based professional dance theater company, specializing in immersive performances. As an independent choreographer, she has presented works at The Dance Gallery Festival (Texas/New York City), the American College Dance Festival, the Fringe Festival (Houston), Brazos Contemporary Dance Festival, and others. Harrell has been commissioned to set works on Open Dance Project, Houston Met Dance, and Aimed Dance. In collaboration with Andy Noble, their work Tower (2015) has been commissioned by NobleMotion Dance, Dallas Black Dance Theatre, Repertory Dance Theatre/ Utah Valley University, Sam Houston State University, and Booker T. Washington High School. Harrell has served as an Adjunct Professor at San Jacinto College, Houston Community College, and Lone Star College. Harrell is in her 13th season as a Company Director and Teacher at Dance Du Coeur in Sugar Land, TX.



ALLIE HUDAK

Allie Hudak is a committed dance educator and choreographer. Allie received a Bachelor of Fine Arts in Modern Dance with a minor in Secondary Education from Texas Christian University, a Master of Educational Policies and Leadership from the University of Texas at Arlington and completed all coursework for doctoral studies in Educational Policies and Leadership from Texas A&M Commerce.

After graduating from TCU, Allie taught modern dance and hip-hop for non-majors at TCU as an adjunct faculty member. Allie was the inaugural director of the Colleyville Middle School Stars Dance Team and the artistic director for a local dance studio. In 2008 Allie became the dance director at Birdville High School. She has led the varsity dance team to ten national titles, coached six teams through the USASF Dance, and founded a junior varsity team and a hip-hop crew. In addition, Allie has built the fine arts dance program to double in size, as well as had success with straight ones at the Dance Educators Assessment of Learning. Allie was honored to be Birdville High School Teacher of the Year in 2023.

In striving for excellence in dance education, Allie reaches out beyond her own program. Allie has worked for Marching Auxiliaries Dance as a teacher, choreographer and clinic director. She has judged for the Iowa State Dance and Drill competition. Allie served on the USASF curriculum writing team and the dance curriculum team for the CEDFA Fine Arts Summit. She actively participates in the Texas Dance Educators Association (TDEA). Allie has been a Director of the Year finalist in 2020 and 2023. Allie has served on the TDEA Board since 2017 and served as president in 2024. Allie currently serves as the Administrative Assistant for TDEA.



TJ JACOBS

Thomas Jacobs hails from New York City, where he currently resides. Originally from Northern Virginia, Jacobs grew his love for dance culture training at Culture Shock DC and Freestyle. This passion has led him to many amazing endeavors such as TEDx Talk, Bessie Awards Nominee, Founder of Pace Setters Dance Company and the pleasure of performing with Crystal Waters, Betty Who and Wyclef, BMW, World Of Dance and The Wizards, and most recently a residency with Ladies Of Hip Hop and Dance Lab NYC to name a few. He has extensively trained in many styles such as House, Waacking, Popping and Locking from some of the industry's greats. He is also grateful to be a part of the NYC Artistic community, where he most recently collaborated with a group of Artists from TRPNYC Dance Company. During the recent recession, the work he created was featured in the New York Times. This work, commissioned by Stephen Petronio Dance Company, was also nominated for a Bessie Award for Outstanding Production, alongside Bill T. Jones and other phenomenal Artists. These experiences have helped shape Mr. Jacobs' ideology of dance and the arts as a whole. This ignites his desire to transfer knowledge through judging, teaching and mentorships.



LINDSEY LARSEN

Lindsey Greer Larsen is a nationally recognized choreographer, coach, and educator known for her innovative choreography and leadership in dance team training. A BFA graduate in Dance (Choreography) from Arizona State University, she has earned numerous national and state titles through UDA, NDA, USA, and Celebrity Competitions. Her performance credits include The Black Eyed Peas, Wyclef Jean, The Who, Alice Cooper, Sarah Dash, and CaZo Dance Company. As co-founder of Sharpen Up! Dance Team Training, Lindsey continues to educate and inspire dancers and coaches nationwide through choreography, workshops, and a holistic, wellness-focused approach to training.



KATIE MARSH

Katie Marsh is an experienced dancer, choreographer, coach, and judge. She currently serves as an official for Dance Team Union, as well as the Iowa, Nebraska, and South Dakota State Associations. As the Head Dance Coach at Midland University (2017-2021) she led the team to one national championship, two conference championships, three regional championships and was named the 2019 NAIA Dance Coach of the Year. A native of Miami, Florida, Katie was a member of the nationally ranked Coral Reef Cudettes and won multiple titles through UDA. After high school, Katie traveled all over the world and taught performing arts workshops to over 20,000 students. Katie is an alumni of Chapman University in Orange, California where she received her B.S. in Business Administration. Katie now lives in Dakota Dunes, SD where she is a stay-at-home mom to her two young kiddos and enjoys singing on the Worship Team in her spare time.



DEE DEE MUNSON

DeeDee is the Founder/Owner of DDAMdancewear & Manager for Tippi Toes Dance Roswell. She is the former Managing Director at The Moment Dance Experience at KM Agency. She is also the former General Manager/Artistic Director for Power House of Dance Dallas / Frisco & the former Artistic Director of Dance for North Texas Performing Arts. Her credits include Kilgore College Rangerette, Stephen F. Austin Repertory Company, Stephen F. Austin Pom Squad member and coach, Dallas Cowboys Cheerleader, and Dallas Mavericks Dancer. She is also a former Walt Disney World Dancer where she performed in The Beauty & The Beast Show, Pleasure Island Explosion Dancers, various conventions and special events, and the Rhythms of the World Show at Tokyo DisneySeas. She has also served as audition choreographer for Walt Disney World, Disney Cruise Lines & Disneyland Paris.

DeeDee has taught and choreographed for studios, dance teams & theatres across the country. She has choreographed over 60 musicals. Her Freaky Friday new works choreography was showcased at The Junior Theatre Festival in Atlanta, GA. She is an international adjudicator & master teacher. She has served as a judge for MA Dance, Varsity Brands, Cheer Power, Freedom Dance, The Groove, HTE, The USASF Dance Worlds, COP Brands, Inferno Dance & The Kilgore College Rangerettes. She was also a dancer/actress in the movie Miss Congeniality starring Sandra Bullock.



GRETCHEN NOACK

Gretchen Noack's career in the dance team industry has spanned over 30 years

HOW IT STARTED... Gretchen was a proud member of the West Torrance HS Warriorettes Dance/Drill Team from 1988-1991. She served as Co-Captain her Jr year and Captain her Sr year. She went on to graduate from Cal State University Fullerton, with a double degree in Dance and Public Relations and was an honored member of the CSUF Titan Dance Team. She began her dance career as a high school dance team coach at JFK High School in Buena Park, CA and then became the Dance Program Director for the United Spirit Association (USA) running dance camps, competitions, and special events. She continued running the USA Dance Program for 6 years.

WHERE IT WENT... Gretchen continued in dance education by becoming a sought-after judge for state, national and international dance competitions, including the Dance Worlds in Orlando and Nationals competitions in the US, Tokyo and Mexico. She also gained a lot of notoriety with competition choreography in the 2000's for many nationally ranked teams, numerous football halftime shows, international parades and with professional dance teams, including the 49er Gold Rush Dancers, Golden State Warriors and LA Clippers Dance Team. Gretchen was also selected to choreograph for the first ever NFL Pro Dance Team Auditions in Tokyo, Japan in 2002. Also in 2002, Gretchen was hired by "California's Great America Theme Park" to run all their performing arts programs, and she remained in that position for 5 years. Gretchen has spoken at many dance team conferences and served on numerous dance committees like the CA Assoc of Dance Team Directors and the Partnership Committee for the NDCA for 6 years.

HOW IT IS GOING... Currently Gretchen's full-time career spans across the United States coordinating Educational Dance Trips for Dance Teams and Studios. Additionally, Gretchen recently became the proud owner of "All Star Spirit Productions LLC" a company that produces Parades at Disneyland with hundreds of dance and cheer performers. Her relationship with Disney provides a special opportunity for young dancers to experience performing in a professional capacity.

Personally, Gretchen passionately completed her comprehensive Pilates training in 2024 and loves to spend time with her family boating on Lake Mead & hiking with her rescue dog Henry.



DEBBIE NORDSTROM

Debbie Nordstrom has been a Dance Educator and Dance Industry professional for the past 47 years. She is the Founder, President and Owner of Ascension Dance, a Texas based Dance Team Competition, Camp and Events Company. She is the former Contest Director for the Contest of Champions and Champion Dance Events in Orlando, Florida and is a former Nationally Award-winning Dance Team Director in Texas. A former independent Choreographer for a vast number of teams across Texas, she has adjudicated internationally and throughout the nation including USA Nationals, Miss Dance Drill Team International in Japan and Miss Dance Drill Team USA. Instrumental in the foundational years of the Texas Dance Educators Association, Debbie is a Past President and served on the Executive Board for nine years before founding the TDEA Collegiate Program to promote and advocate for Collegiate Dance at both the high school and college levels. She continues to serve as the TDEA Collegiate Chairman. Debbie was recently honored as a 2025 Hall of Fame recipient for the National Dance Coaches Association. Additionally, she has received the TDEA Hall of Fame, Lifetime Achievement and Distinguished Service awards. Debbie was an original NBA Houston Rockets Cheerleader and Choreographer, an NFL Houston Oilers (Tennessee Titans) Derrick Doll Cheerleader, a University of Houston Cougar Dolls Dance Team Captain and a Tyler Jr. College Apache Belle who performed as a featured dancer with the Apache Belles for the 1979 Super Bowl Halftime in New Orleans, LA. Debbie has been married to her husband Rick for 26 years and now resides in the Hill Country of Texas in Horseshoe Bay with their 7-year-old Border Collie, BarkLee.



HELEN NORRIS

Helen Wild Norris is a professional adjudicator and choreographer for both dance and cheer. She currently works for the Tobin Center in San Antonio as a Fine Arts Instructor and administers art classes under an education grant for San Antonio ISD. Helen is a Competition Director and Clinic Director for MA Dance FX and hosts dance competitions and adjudicates both nationally and internationally. A former Houston Rockets Dancer and National Cheerleading Association employee, Helen relocated to Los Angeles and enjoyed a career with Universal Studios and Mari Winsor Pilates before relocating back to her beloved state of Texas in 2010. She lives with her husband and four children in San Antonio, Texas, and has dedicated her life to helping every child develop an appreciation for the Fine Arts.



MEGAN SHUFFLE SHEPHERD

Megan Shuffle Shepherd is a Balanced Body Educator, Pilates professional, and longtime dance adjudicator with nearly 20 years of experience across Texas, Florida, Iowa, Kansas, Tennessee, and Louisiana. A former Kilgore College Rangerette, officer, and Swinger, Megan holds a Dance Education degree from Texas State University.

She has taught and trained dancers for over a decade, leading workshops in Pilates, injury prevention, biomechanics, and athletic performance for schools and programs statewide. Megan is comprehensively Pilates-certified through the Kane School and trains and certifies teachers through Balanced Body, in addition to teaching at Align Pilates Studios in Austin, TX.

Megan is passionate about helping dancers build strong, informed, and sustainable movement practices.



SAMMY STEPHENS

Sammy Stephens, Jr., a native of Hot Springs, Arkansas, is a choreographer, performer, and educator with over 20 years of experience in hip-hop, urban, and modern dance. He holds a Master of Fine Arts in Dance from Arizona State University and a bachelor's degree in theatre arts, dance, and health science from the University of Arkansas at Little Rock.

Sammy has appeared in a wide range of theatrical productions including *Hair*, *The Wiz*, *To Kill a Mockingbird*, *Spunk*, and the Black Theatre Troupe's *Revenge of a King*. His concert dance performances include José Limón's *The Exiles*, presented at Arizona State University and the Congress on Research in Dance in New York.

He has been a company member with The Tidwell Project in Little Rock and Movement Source in Phoenix, and he founded Floor Rockers, a hip-hop dance company based at UALR. Sammy has led workshops and masterclasses across the country—including in Arkansas, Florida, Tennessee, Iowa, and Arizona—and has taught at Arizona State University, Mesa Community College, and Chandler Community College.

As a respected voice in the dance community, Sammy also serves as a judge for national dance competitions and state pageants, bringing a unique blend of technical knowledge, performance experience, and cultural insight to every stage he steps onto.



TAMI WHATCOTT

Tami Whatcott graduated from Utah Valley University with a BFA in Modern Dance and a BS in Dance Education. While at UVU she was a member of Synergy Dance Company, Contemporary Dance Ensemble, Ballroom Tour Team, and danced as well as coached for the NBA D-League, the Utah Flash. Other notable professional companies include Diavolo, Joel Hall Dancers, Noumenon Dance Ensemble, and Myriad Dance Company. Some of Tami's judging accolades include NDTC, UDA College Nationals, NDA Nationals, Worlds, Summit, and the ICU World Championship. She was an instructor for Universal Dance Association and has been trained in ballet, modern, jazz, pom, contemporary, hip-hop, and ballroom. Tami has done choreography for professional NBA teams, dance companies, numerous award winning studios, high schools and collegiate dance teams both nationally and internationally.



COLOR GUARD JUDGES BIOS

IOWA STATE
DANCE & DRILL
TEAM ASSOCIATION



ALISON BURCHAM

Originally from the Seattle area, Alison Burcham has more than 20 years of colorguard experience across the Northwest and Midwest. As a performer, she was a four-year member and three-year captain of the Highline High School colorguard. Alison continued her involvement as a four-year member of the Oregon State University colorguard and two-year participant in the OSU Winterguard. During graduate school, she performed with Spin Columbus Community Colorguard.

Alison has held numerous instructional positions within the colorguard community. Currently, Alison remains active in the activity by providing consulting services and adjudicating during marching band and winterguard seasons. She has lived in Omaha, Nebraska since 2020 with her dogs, Gordon and Adley and works as a regional environmental program manager overseeing cleanup projects.



EVAN COONROD

Born and raised in St. Louis Missouri, Evan has been involved in the color guard activity since 1996. Upon graduating high school, he attended Southwest Missouri State from 2000-2005 as a Music Education Major, and performed with the Pride of SMSU Color Guard. He was captain of the color guard from 2002-2005. In addition to performing with the Pride Color Guard, he was a member of the Pride of SMSU Winter Guard from 2000-2004. After aging out in 2004, he made his way to Jacksonville, Florida and performed with the Independent World Winter Guard Northeast Independent from 2007-2009. Since moving back to St. Louis, Evan has taught many color guard teams in the state of Missouri, and is now in his 17th year of being the Director of the Lafayette Color Guard program in Wildwood, Missouri. Evan currently lives in Chesterfield Missouri with his husband Brian and their two dogs, Jack and Winston.



SANDI ELLIS

Sandi Ellis has been a color guard performer, choreographer, instructor, and judge in the Midwest for more than 30 years. She performed throughout high school and college, including two trips to the Tournament of Rose Parade, and groups for whom she has written have performed at numerous college football bowl parades. Sandi is a long-time staff member at the Central Iowa Color Guard Camp and has been a choreographer and instructor at other camps in Missouri, Kansas, and Illinois. The Iowa high school marching bands with whom she has worked range in size from Class 2A - 4A, and she currently is the instructor with the award-winning Dallas Center - Grimes Marching Mustangs.



SAM HOUSTON BROWN

Samantha Houston Brown has been involved in the marching arts since 2004. In high school, she competed in Bands of America and Winter Guard International with Odessa High School Band of Distinction, Odessa, Missouri. While attending the University of Kansas, she served as a 3 year guard captain with the Marching Jayhawks, 3 seasons with Synchronicity Winterguard, 3 seasons with Avidity Independent Winterguard and a summer performing with the Santa Clara Vanguard Drum and Bugle Corps, from Santa Clara, California. She became a member of the Zeta Delta Chapter of Tau Beta Sigma in 2008, serving as chapter President for 2 years. In March of 2020, she was welcomed as an Honorary member of Kappa Kappa Psi by the Epsilon Omega Chapter.

Samantha has experience instructing and choreographing for high school and collegiate color guards in Kansas, Missouri, Iowa, Illinois, Texas, Hawaii and Nebraska. 2024 marks her 6th year as the Color Guard Instructor for the Cornhusker Marching Band at the University of Nebraska-Lincoln. In addition to color guard, she completed her first season serving on the visual staff for the Crossmen Drum and Bugle Corps. She has her Music Education Degree from the University of Kansas and a degree certification in Physical Therapist Assistant.



LORI WINSCHEL

Lori Winschel is a St. Louis native who has shared her journey with multiple programs around the US. She has almost 30 years of experience as a performer, instructor, designer and entrepreneur in the world of the marching arts.

Lori holds a Bachelor's Degree from Missouri State University in music education. Her performance career started as a flute player, however she found her way to the wonderful world of visual music through colorguard.

Her performance career includes Pride of Missouri State Marching Band and Winter Guard 1998-2022, Glassmen Drum & Bugle Corps 2001 and Northeast Independent (NEI) World Winterguard 2006-2008.

Lori's instructional career began as a college student in 1999. She has worked with many middle and high school programs all around the country. Lori had the opportunity to teach the Blue Stars Drum & Bugle Corps colorguard in 2007 and oversee Spirit Drum & Bugle Corps colorguard as the caption head in 2008 & 2009. She co-founded Avidity Independent Winterguard in St. Louis, MO in 2011 and was the movement instructor & choreographer for Freedom Percussion 2015-2017.

Lori has spent the last decade as an adjudicator and is mastering the entrepreneurial side of the activity. She joined the Virtual Assistant Director cohort and now helps groups procure marching band and color guard uniforms and costumes, along with instrument rental, props, tarps, accessories and team spirit wear. She most recently founded Starting Line Design Co, a trendy marching arts boutique gift shop you can find on Etsy.

Lori currently resides in the St. Louis, MO area with her husband Ken and three children, Kenny, Aubri & Maggie.